



# DAVID PRICE

## NATIONAL MANAGER NEW ZEALAND

### EXECUTIVE SUMMARY

David Price is an internationally experienced senior leader and healthcare innovator known for pioneering system design, co-design, and patient experience reform across New Zealand, Australia, and the UK.

With over two decades of leadership in public health systems and a background in occupational therapy and business administration, David combines evidence-based practice with human centred design to transform health services and drive equitable outcomes.

### MY EXPERTISE

- System & Service Redesign
- Consumer & Whānau Experience Strategy
- Co-Design & Human-Centred Innovation
- Executive & Operational Leadership
- Stakeholder Engagement & Partnership Development
- Cultural Transformation & Workforce Development

### DAVE'S CAREER

David's leadership journey spans over two decades, during which he has consistently held executive and senior roles focused on driving service innovation and strategic transformation.

At the Accident Compensation Corporation (ACC) in New Zealand, he spearheaded system design and led national customer experience programs, significantly improving efficiency, stakeholder engagement, and outcomes. Previously, at Waitematā District Health Board, David established the first directorate for patient experience and played a key role in COVID-19 response leadership. In Australia, his work at Northern Health laid the foundation for enduring consumer-led practices and organisational accreditation success. Through each role, David has built a reputation for advancing equity, leading high-performing teams, and delivering co-designed, outcomes-driven change.

David is Chair of Man Alive/Tāne Ora, a New Zealand organisation supporting men and whānau affected by family violence. Since 2019, he has contributed governance leadership to advance equity, safety, and wellbeing through practical, community-driven initiatives.

He holds an MBA and a Bachelor of Occupational Therapy from La Trobe University. He is a member of the Institute of Directors NZ and holds a Certificate in Company Direction. He is a registered Occupational Therapist in both New Zealand and Australia and has completed Te Reo Māori (beginner level) studies and CIMS Level 3 & 4 training in incident management.

David brings a collaborative, culturally informed, and equity-focused leadership style. He empowers organisations to navigate complexity through authentic partnership, systems thinking, and clear accountability. Known for his commitment to whānau voice, operational excellence, and inclusive design, he champions leadership that is transformative, compassionate, and anchored in real-world impact.